



Public Health Alliance for Genomic Epidemiology

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University of the Western Cape, Robert Sobukwe Rd, Bellville, Cape Town, 7530, South Africa

Guidelines for preparing, submitting and presenting Poster Presentations

PREPARING YOUR POSTER:

Please prepare your poster as a **single PDF (.pdf)** page. Please ensure the design is in **Portrait** Orientation, **A0 Size**.

Please **name your presentation** as follows: **PHA4GE25-Your Surname_Your First Name**

PREPARING YOUR PRESENTATION:

Please prepare your poster as a **single PowerPoint slide (.ppt/.pptx)**. Please ensure the design is in **Landscape** Orientation, Widescreen (16:9 aspect ratio).

Please **name your presentation** as follows: **PHA4GE25-Your Surname_Your First Name**

PRESENTATION TIMES:

You will present your poster as a *lightning talk* and as a *display poster*. Poster presentations will be scheduled per track. Please refer to the **Conference Programme** for the day, and time slot allocation for the track in which your poster falls under.

Lightning Talks

You will have a **one-minute** flash talk to present the key and take- away message to conference delegates.

The flash talk can be aided by one PowerPoint slide. Ideally, this slide **MUST NOT BE** your poster. Include your name and abstract title. No animations or overlays. Keep it simple – use pictures rather than text.

Lightning Talk Tips:

1. Your talk should be an advertisement to encourage delegates to visit your poster for further discussion during the poster session, rather than a detailed overview of your approach and results.
2. Remember to introduce yourself!
3. Think about your key message – what do you want the audience to remember about your research?
4. Get to the main point early. Avoid too much introduction – 30 seconds into a one-minute talk, the audience should know what your main research question is and why it is important.

Display Poster

You will have **one hour** to stand next to your poster and engage with delegates that will be viewing your poster.

SUBMITTING YOUR PRESENTATION:

The upload deadline for posters and lightning talk supporting documents (PowerPoint) can be found on the **conference website** (<https://pha4ge.org/conferences/pha4ge-conference-2025/>)

Please submit your presentation to submit@pha4ge.org